



METRO HORT

2026 Support Opportunities

Growing the Green Industry
Together

Who Are We?

Metro Hort Group is a community of horticulture and landscape professionals across the NYC metropolitan region.

Our mission is to connect practitioners across the public and private sectors to cultivate plants, people, and places through education, employment, advocacy, and collaboration. By uplifting the people who steward our shared environment, we contribute to a more resilient, equitable, and livable city.

We envision a thriving, inclusive field of horticulture where skilled, curious, and well-supported professionals care for the landscapes that shape daily life.

At Metro Hort Group, our values reflect a shared commitment to excellence in horticulture and to cultivating a professional community that is future-facing, inclusive, and deeply interconnected. We believe in innovation and lifelong learning, in the power of equitable relationships, and in stewarding both our landscapes and our profession with integrity and care.



METRO HORT

Celebrating 40 Years of Metro Hort Group

2026 marks the 40th Anniversary of Metro Hort Group. Meeting informally over drinks, young professionals in New York City horticulture recognized a need for a network of professionals in urban horticulture, and the Metro Hort Group was born. In celebration of 40 years of green industry networking and support, we are excited to release our new mission, vision, and set new opportunities for the future.

350

Individual Members

80

Corporate Members

30

Non-Profit &
Government
Institutions

65

Emerging
Professionals

And these numbers keep growing.

20

Programs

5-7K

Job Seekers

4k

Scholarships and
Grants

9K

Viewers

1.3k

Followers



Connecting with the Community



METRO HORT

As we reflect on four decades of growth and collaboration within the green industry we are eager to partner with organizations whose values and legacy align with our own. We are excited to launch our new brand and communications tools for our 40th Anniversary. Our updated logo features the New York City skyline set against a White Oak leaf. Just as oaks are a keystone species here in the city, Metro Hort Group members are the keystone for green industry businesses in the NYC metro area.

Improved Directory

Make an **expert** connection

Explore our network of qualified horticultural professionals, designers, and arborists across the NYC Tri-State area.

- ✓ Search by specialization, service, or location
- ✓ View credentials and project portfolios
- ✓ Connect directly for business opportunities

Search directory



Location



Search the directory →

Our member directory will have enhanced search capacity and customizable features allowing you to better highlight your business services to potential customers. This feature is accessible to both members and the public on our future homepage.


Connecting with the Community

Public Highlights


Starting in early 2026, the Metro Hort Group website will have the capacity to highlight individual members and businesses on the main page as part of our support packages.

Members making an impact


Meet the professionals transforming the green industry across NYC




Sarah Chen
Transformed a 2-acre brownfield in Brooklyn into a thriving community garden, now serving 200+ families.




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Members Only Content


All Metro Hort Members will have access to “The Professional Edge” the source for industry news, resources, and trends. This feature will be accessible through the member log in and communicated through the Metro Hort newsletter. We are excited to include video content, articles, tutorials and other content from our supporters.

The Hub for Green Industry Knowledge


The professional edge

Beyond our events, members access our exclusive library of video lectures, research papers, and technical guides.


[Explore member resources →](#)




Video Series
Sustainable practices workshop



PDF Download
Native plant guide



Research Paper
Ecological design principles

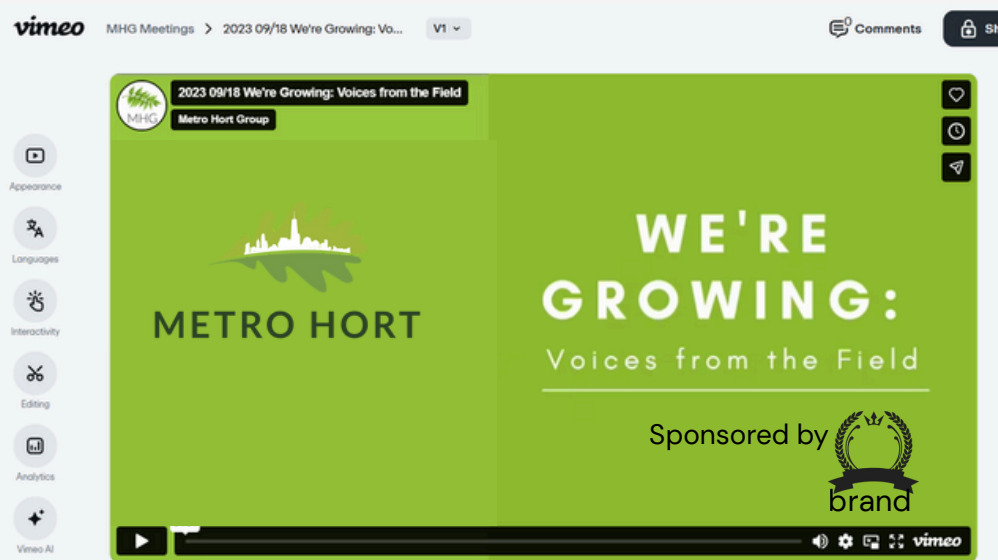
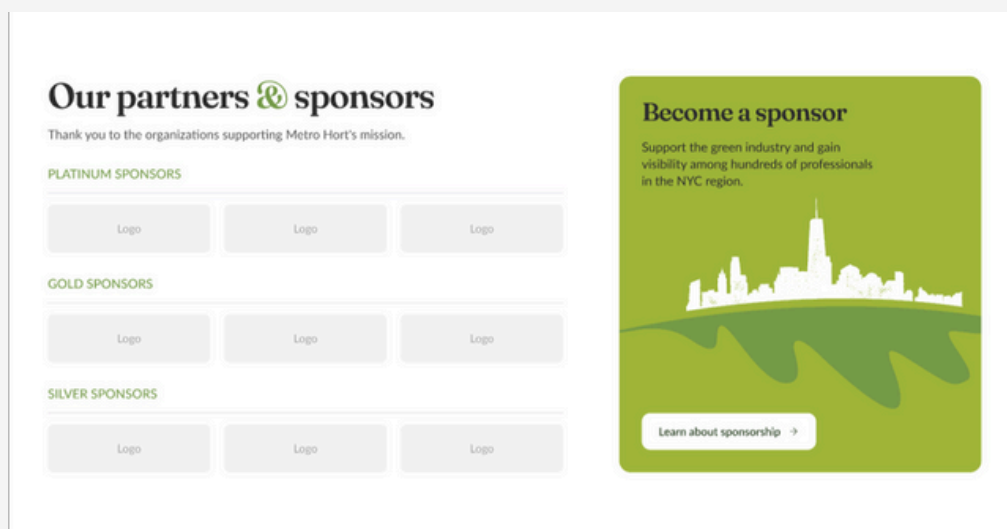


Resource Library
Urban forestry toolkit

Connecting with the Community

Brand Recognition

Supporters will have the opportunity to have brand recognition direct on the Metro Hort Group Home Page as well as features at select programs and digital content.





Support Opportunities

Feature	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Complementary Corporate or Nonprofit Membership- accessible company wide	✓	✓	✓
Front page logo recognition	✓	✓	✓
Featured content for "Members Making an Impact"	1	1	✗
Custom content in "The Professional Edge"	4	3	✗
Directory Highlight	✓	✓	✓
Newsletter Highlight	✓	✗	✗
Custom Social Media Post	✓	✗	✗
Social Media Post	✓	✓	✓
Acknowledgement at our Annual Business Meeting	✓	✓	✓
Custom onsite opportunity during one program (activation, display, or branded engagement)	✓	✗	✗

Select the package that suits your goals or contact us to discuss custom opportunities.

Custom Packages

Monthly Program Opportunities

- Logo placement in video recordings
- Acknowledgement in opening remarks
- Giveaway opportunities
- Hands on demos
- Food and Beverage Sponsorships

Field Trip Opportunities

- Giveaway opportunities
- Custom activations
- Reception hosting

Workshops Opportunities

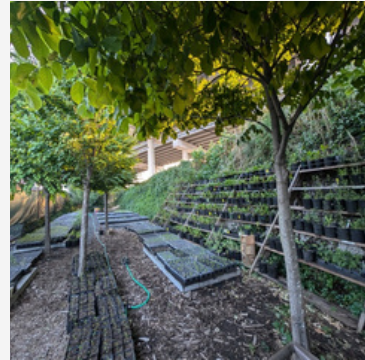
- Giveaway opportunities
- Custom activations
- Reception hosting
- Hands on demos
- Food and beverage sponsorships

Social Event Opportunities

- Giveaway opportunities
- Custom activations
- Reception hosting
- Drink Tickets
- Logo placement on promotional materials and signage
- Food and beverage sponsorships

Professional Grant Opportunities

- Naming opportunity



Reflecting on 30 years of Plant-O-Rama

January 27, 2026

2026 marks the 30th Anniversary of Plant-O-Rama. Plant-O-Rama has been the leading winter horticultural event in the Tri-State region. The Symposium hosts multiple speakers and panels offering in person and recorded sessions. The Trade Show continues to be the best place to meet New York City based buyers in the green industry trade. The Career Fair is one of the best place to find NYC based talent. This annual event attracts approximately 1,000 horticulturists, arborists, growers, designers, educators and business owners to Brooklyn Botanic Garden and a growing market of digital attendees.

- Speaker Program
- Trade Show
- Career Fair
- Grant awards
- Seed Swap
- Book Swap
- Book Signing
- Tours
- Special Anniversary Activities
- Speaker Dinner



Plant-O-Rama Program

January 27, 2026

40

Trade Exhibitors

40

Career Fair Exhibitors

1000

In Person Attendees

110

Virtual Attendees

Speakers



James Hitchmough



Joseph Charap



Sara Evans

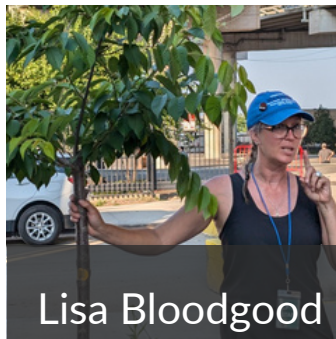
Panelists



Jennifer Beaugrand



Andrea Parker



Lisa Bloodgood



Tonya Gayle



PLANT-O-RAMA

A Symposium, Trade Show & Career Fair for Horticulture Professionals



Support Opportunities

Feature	SOLD	SOLD						
	Presenting	Trade	Speaker	Hospitality	Happy Hour	Career Program	Swap Program	Supporting
Placement on all Plant-O-Rama promotional materials and day of event signage.	Top Billing 	Logo 	Logo 	Logo 	Logo 	Logo 	Logo 	Text only
Recognition on video recordings, plus unlimited access to virtual recordings post-event for one year.								
Dedicated social media posts on Metro Hort Group's Facebook and Instagram pages.	4	2	1	1	1	1	1	
Acknowledgement in program remarks and emails.								
Custom Activation								
Recognition on the Plant-O-Rama Event Page	Logo 	Logo 	Logo 	Logo 	Logo 	Logo 	Logo 	Text
Tickets to the pre event Speaker Dinner	4	4	2	2	2	2	2	
Tickets to Plant-O-Rama	10	6	4	2	2	2	2	
Exhibitor Booth	Premium Trade show	Prime Trade Show				Premium Career Fair		
Premium Signage at Hospitality area								
Opportunities Remaining	0/1	1	0/3	2/3	1/2	1	1	Unlimited



Support Opportunities

	Presenting	Trade	Speaker	Hospitality	Happy Hour	Career Program	Swap Program	Supporting
Pricing	\$10,000	\$7,500	\$5,000	\$5,000	\$2,500	\$5,000	\$5,000	\$1,000
Remaining	<div>SOLD</div> 0	1	<div>SOLD</div> 0	2	1	1	1	Unlimited

Select the package that suits your goals or contact us to discuss custom opportunities.



40th Anniversary Party

In celebration of our 40th anniversary we will be hosting a fall anniversary cocktail party. While we are still in the early stages of planning, we would welcome your participation. Please contact us if you are interested in a custom support package.

40th Anniversary Event

- Logo placement on promotional materials
- Logo placement on day of signage
- Acknowledgement in toast
- Dedicated email
- Highlight in our 40 years of reflection content
- Ticket package
- Giveaway opportunities
- Drink tickets/specialty tickets
- Custom step and repeat
- Branded photo props





Let's Grow Together

For more information, and to secure your support, please reach out to Stephanie Lucas and Nicole Rivers via email.



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info@metrohort.org



Metrohortgroup.org



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