



Become a 2021 Sponsor

Tuesday, January 26, 2021

25th Anniversary... *Online on Zoom!*

Metro Hort Group's PLANT-O-RAMA jumpstarts the garden year for horticulture professionals in the New York City tri-state region.

Celebrating 25 years, PLANT-O-RAMA will be an online event due to the ongoing Covid-19 pandemic.

We anticipate 750 to 1,000 horticulturists, arborists, designers, and educators to register to hear speakers and virtually walk through a marketplace of wholesale growers, specialty nurseries, horticultural suppliers, and green industry companies.

Symposium Speakers:

Adrian Benepe, newly appointed President/CEO of Brooklyn Botanic Garden; former Commissioner of NYC Parks & Recreation

Signe Nielsen, Mathews Nielsen Landscape Architects, Little Island project, NYC

Jennifer Jewell, writer/producer of award-winning *@Cultivating Place* podcast

Leah Penniman, founder and director of Soul Fire Farm, black land matters

Midori Shintani, head gardener Tokachi Millennium Forest, Hokkaido, Japan

Margaret Roach, award-winning writer/blogger/gardener *@A Way to Garden*

Trade Show: 40-50 commercial exhibitors in an online marketplace

Sponsorship Levels

Your sponsorships help to underwrite speakers & IT support.

GOLD LEAD SPONSORS @ \$1,000 – underwrite our 6 keynote speakers

SILVER CONTRIBUTING SPONSORS @ \$750 – underwrite the virtual trade show

BRONZE SUPPORTING SPONSORS @ \$500 – general IT support for our first "Virtual Plant-O-Rama"

All 2021 sponsors are acknowledged on:

- Metro Hort Group website www.metrohort.org
- Promotional flyers
- Online banners and printable materials during the event

FOR MORE INFO: **Bob Hyland, Plant-O-Rama Manager**
bobhyland50@gmail.com; (518) 929-0699 voice/text