



PLANT-O-RAMA

A Symposium, Trade Show & Jobs Fair for Horticulture Professionals



Back “in person” at Brooklyn Botanic Garden

Monday evening, January 30, 2023, 6 pm Keynote talk on ZOOM

Tuesday, January 31, 9 am-4 pm Speakers, Trade Show & Jobs Fair at BBG

\$45 TICKET for all talks. Recordings of all talks will be available to ticket holders after the event. No refunds.
POR TICKET PURCHASE HERE <https://www.eventbrite.com/e/plant-o-rama-2023-tickets-468358511917>

FREE ADMISSION to Trade Show & Jobs Fair. No ticket required.

Monday, January 30 on ZOOM 6 pm-7:15 pm

KEYNOTE SPEAKER:

6-7:15 pm **Thomas RaShad Easley, Ed.D.**, *Forest Rhythms; Hip Hop Environmentalism*

Explore new mindset around diversity, equity, and inclusion in urban forestry. Former Assistant Dean of Community and Inclusion in the School of Forestry and Environmental Studies, Yale University.

Tuesday, January 31 at Brooklyn Botanic Garden, 9 am-4 pm

KEYNOTE SPEAKER:

9 am & 1 pm **Jared Barnes, Ph.D.**, *A Plantastic Future*. Hear how to sow plant passion, help gardeners take root, graft interests together, and much more. Dr. Barnes is Associate Professor of Horticulture, Stephen F. Austin State University, Nacogdoches, TX.

BREAK-OUT SESSION SPEAKERS:

10:30 am **Sergio Moncada-Leiva**, *Getting to 30% Canopy Cover Throughout NYC: Why, Who, and How*. Learn about *Forest for All NYC*, a young and growing coalition of more than 70 member organizations Sergio Moncada-Leiva is coalition manager, *Forest for All NYC*.

11:30 am **Anthony Bulfamante**, A. Bulfamante Landscaping; **Richard Pacailler**, Town & Gardens, Ltd.; **Whitney Parkerton**, Parker Meadows, Inc. *Sustainability Stories: Landscape Contractors Building a Greener Future*. Hear from three diverse urban and suburban landscape contracting companies about responsible, changing practices, equipment, and green initiatives building toward a greener future. Moderated by **Mark Davies**, Higher Ground Horticulture.

1 pm **Craig Pine**, *Navigating the Tsunami of Plant Introductions*. The number of new cultivar and trademarked plant introductions for woody plants and herbaceous perennials is staggering and often confusing to buyers in the trade, let alone consumers. Craig Pine is Sales and Purchasing Manager at Half Hollow Nursery.

2 pm **Rebecca Kagle**, *Creating Native Meadows in the Urban Environment; Design through Management*. Explore how to design, install, and manage meadows in the urban environment. Rebecca Kagle is a designer at Larry Weaner Landscape Associates.

FREE ADMISSION:

TRADE SHOW, 9 am-4 pm

40 exhibitors in BBG Palm House; wholesale & retail nurseries, pottery merchants, horticultural supplies and apparel. List in formation at www.metrohort.org/calendar/plant-o-rama

JOBS FAIR, 10 am-1 pm

35 organizations in BBG Steinhardt Conservatory recruiting employees and offering seasonal internships. List in formation at www.metrohort.org/calendar/plant-o-rama

BBG GUIDED WALKS, 1 pm & 2 pm

Outdoor Plant Collections & Conservatory

CLOSING PARTY, 3 pm-4 pm

BBG Palm House, end-of-day happy hour with [DJ Star Dao](#).

For more POR information, contact bobhyland50@gmail.com or pmoulton1@mac.com or visit www.metrohort.org