Dryad Tree & Shrub Diagnostics, LLC

Steps to "PHM" - "Plant Health Management" plan from an IPM Program

IPM Phase I (1-2 years) 6-9+ Visits or Applications

Diagnosis of insect & disease problems, Check incremental growth Soil samples for condition, type, Remediation programs – nutrients, compost, mulch.... Begin to retain beneficial populations; learn to identify eggs, larva, adult. Reduce use of pesticides: Choose low residual, bio-rational pest control products. Physical: Traps: sticky, hanging drop, etc.

Outcome: Plants start to react, retain green color, less applications. Client confidence.

"PHC" are Phase II (2+ YEARS) 3-6 visits + Monthly Diagnostic Visits

Continue Diagnosis: Check incremental growth Continue to monitor Beneficial Organisms: Establish "Cue of Care" areas. Continue soil remediation Cut beds for trees Remove & renovate plant material. Plant resistant and native plants. Plant some big trees, i.e.: "The Mighty Oak" Cultural or Aesthetic Pruning More difficult problems: a) Root or basal rot

- b) Girdling roots and "Trapped" roots, (baskets, plastic burlap, twine)
- d) Diseases
- e) Extreme soil problems
- f) Irrigation problems

Outcome: Client Education: Plants are healthy, incremental growth should increase. Plants that will not recover or need time and extra care are addressed. Start new plantings.

"PHM": Phase III "Plant Health Management" and Property Management

Continue Diagnosis and monitoring the changing Beneficial populations. Soil sampling every 2 years or as needed for diagnosis Meet other horticultural operators on property to meet common goals Programs are easier to predict.

Outcome: Referrals are given, Trust is established. Clients provide repeat business and referrals. 80% of work can be generated from 20% of your clients.

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